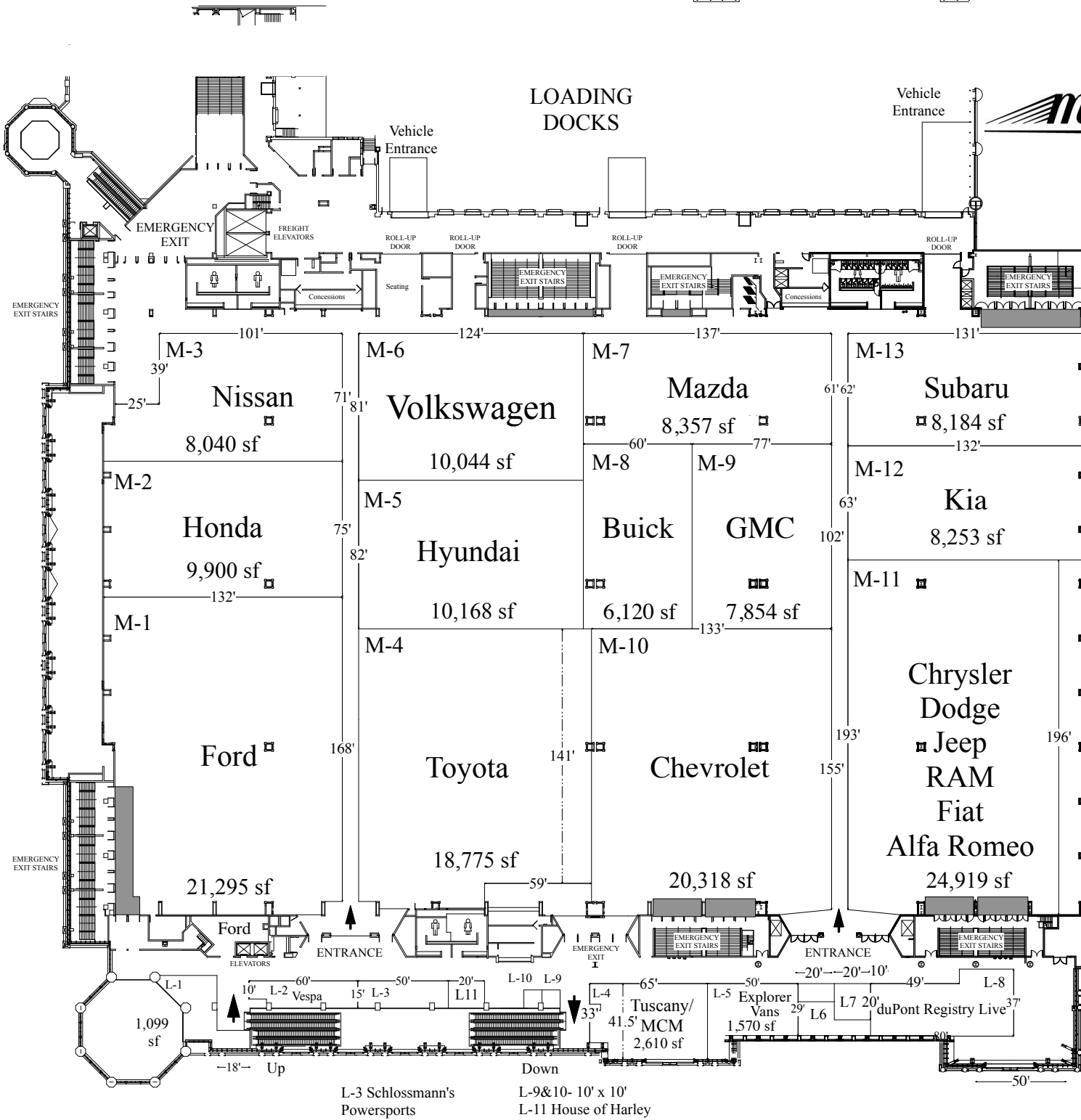


GREATER  
*milwaukee*  
**AUTO SHOW**  
presented by **ADAMM**  
Automobile Dealers Association of Metropolitan, Inc.

February 24 - March 4, 2018  
Wisconsin Center

3rd Level  
Exhibit Hall

Revision Date: June 1, 2017
<u>Exhibit Setbacks</u> on aisles: 1'-0" on exhibits: 2'-0"
<u>Display Height* Restrictions</u> M-1 thru M-13: 24' B-1 thru B-8: 24' BL-1 thru BL-7: 17' L-1 thru L-10: 17' L booths- 10' 20-26 spaces: 10'
*ceiling height varies



L-3 Schlossmann's Powersports  
L-9&10- 10' x 10'  
L-11 House of Harley