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CALENDAR LISTING

For Immediate Release

GREATER MILWAUKEE AUTO SHOW RETURNS TO THE WISCONSIN CENTER FEBRUARY 24 – MARCH 4

- WHAT:** The 2018 Greater Milwaukee Auto Show rolls into the Wisconsin Center from February 24 – March 4, 2018, with over 500 vehicles on display on multiple show floors. This annual event allows attendees to check out the newest in car technology and test drive over 35 vehicles. With so much to experience, the Greater Milwaukee Auto Show is the best place to research 2018's hottest models, see Milwaukee's finest custom and restored cars and have fun with the entire family.
- WHEN:** Saturday, February 24 through Sunday, March 4
Saturdays: 10am to 10pm
Sundays: 10am to 6pm
Monday – Thursday: 3pm to 9pm
Friday: 1pm to 9pm
- WHERE:** The Wisconsin Center
400 W Wisconsin Ave
Milwaukee, WI 53203
- WHO:** Representatives from participating automotive manufacturers and local dealers will be at the show to answer questions and provide information on the latest vehicles. The Greater Milwaukee Auto Show is presented by the Automobile Dealers Association of Mega Milwaukee (ADAMM) and produced by Motor Trend Auto Shows.
- TICKETS:** Tickets are available at the box office during show hours or online at www.AutoShowMilwaukee.com. Admission is \$12 for adults (13 and over), \$9 for senior citizens (62 and older, valid Monday-Thursday only), \$8 for students 21 and under with valid school ID, and \$6 for children ages 7-12. Children 6 and under are admitted free. Kids 12 and under are admitted free on Family Days, Saturday and Sunday, March 3 and 4. Purchase an adult ticket online and save \$1.
- SOCIAL MEDIA:** Website: www.AutoShowMilwaukee.com
Facebook: <https://www.facebook.com/GreaterMilwaukeeAutoShow>
Twitter: <https://twitter.com/MilAutoShow>
Instagram: <https://www.instagram.com/milautoshow/>
Hashtag: #MKEAutoShow
- MORE INFORMATION:** Press materials available at <http://www.autoshowmilwaukee.com/media/>
Photos available at <https://drive.google.com/open?id=1ceR1a0T3P6S17hWJT0bZ3xMN4fjVtBzT>

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