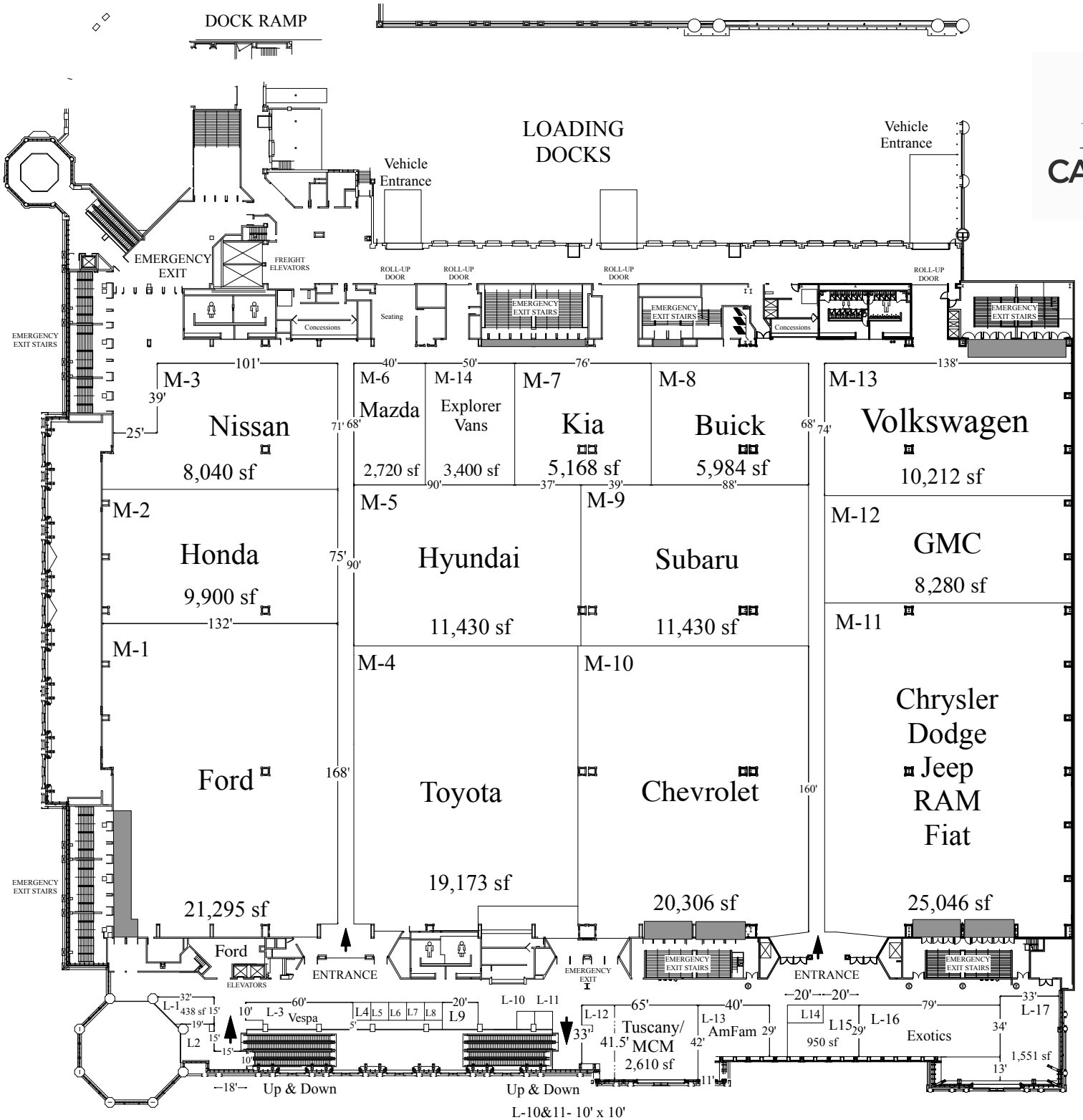

GREATER milwaukee INTERNATIONAL CAR & TRUCK SHOW presented by ADAMM

Automobile Dealers Association of Mega Milwaukee, Inc.

February 23 - March 3, 2019
Wisconsin Center

3rd Level Exhibit Hall

Revision Date: December 1, 2018

Exhibit Setbacks
on aisles: 1'-0"
on exhibits: 2'-0"

Display Height*
Restrictions
M-1 thru M-13: 24'
B-1 thru B-8: 24'
BL-1 thru BL-7: 17'
L-1 thru L-17: 17'
L booths- 10'
20-26 spaces: 10'

*ceiling height varies