

For Immediate Release

Call For Entries: 2021 Greater Milwaukee Auto Show Is Set To Host A Classic Car Show May 8-9 – All Makes And Models Welcome To Participate

## Wisconsin State Fair Park to Host Rescheduled Auto Show and Classic Car Show

MILWAUKEE, WI (April 19, 2021) – Calling all classic car fans, all makes and models are invited to participate in the Classic Car Show, set to take place Saturday, May 8 and Sunday, May 9, as a show within the <u>Greater Milwaukee International Car & Truck Show</u>. Both shows will take place at a new location, Wisconsin State Fair Park. Free to participate, all types of cool/unique vehicles are welcome including classics, race, modified, vintage, hotrods, lowriders, one-of-a-kind vehicles, exotics and more.

Join Wisconsin Hot Rod Radio's Capt'n Bob and Arlo as they host the event as well as broadcast their hot Rod Radio Show live on Saturday. Each person that brings a classic car to the event will receive two free tickets to the auto show. Trophies and door prizes to be awarded on site and free coffee will also be provided. Gates will open at 7:30 a.m., all vehicles must be set up by 9:30 a.m. Classic Car Show hours: Saturday, May 8, 10 a.m. to 6:30 p.m. and Sunday, May 9, 10 a.m. to 4 p.m.

Rescheduled due to the COVID-19 pandemic, this year's later dates and new venue will allow for both expansive indoor exhibits as well as outdoor displays which has allowed for this all-new Classic Car Show feature to take place outdoors. The show will feature enhanced health and safety precautionary measures to protect attendees, vendors, employees and the surrounding community throughout the duration of the event.

Wisconsin State Fair Park's State Fair Expo Center and masses of outdoor space will transform into a car enthusiast's paradise featuring hundreds of the latest cars, trucks, crossovers, SUVs and alternative fuel option vehicles, as well as exotics and classics. Attendees are invited to check out all the latest vehicles in this non-selling environment, talk to product specialists, inspect engines and experience the latest automotive technology. This year's auto show will also feature Ford Test Drive, Subaru Pet Adoptions, Bennett Showcase and more.

## About the Greater Milwaukee Car & Truck Show

The 2021 Greater Milwaukee International Car & Truck Show will be open to the public Wednesday, May 5 through Sunday, May 9, 2021. The event was originally set to take place in February at the Wisconsin Center but was postponed due to the COVID-19 pandemic. Visit <a href="http://autoshowmilwaukee.com/covid-19">http://autoshowmilwaukee.com/covid-19</a> for COVD-19 safety protocols. For this year, the auto show will take place at the Wisconsin State Fair Park, 640 S. 84<sup>th</sup> Street West Allis, WI 53214. Show hours are Wednesday from 3-9 p.m., Thursday to Saturday from 10 a.m.- 9 p.m. and Sunday from 10 a.m.- 6 p.m. The show is presented by the Automobile Dealers Association of Mega Milwaukee (ADAMM) and produced by Steve Freeman Events. For more information, visit <a href="https://www.autoshowmilwaukee.com">www.autoshowmilwaukee.com</a>, follow on <a href="facebook.com/GreaterMilwaukeeAutoShow">facebook.com/GreaterMilwaukeeAutoShow</a>, on Facebook, <a href="mailautoshow">@milautoshow</a> on Instagram and <a href="mailautoShow">@MilAutoShow</a> on Twitter. #MKEAutoShow

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