



For Immediate Release

Two-time Indianapolis 500 Winner Al Unser Jr Set To Appear At 2021 Greater Milwaukee International Car & Truck Show On Saturday, May 8, From 1-5 P.M

Wisconsin State Fair Park to Host Rescheduled Auto Show with Appropriate Health and Safety Protocols in Place

MILWAUKEE, WI (April 20, 2021) – American racecar driver Al Unser Jr will greet fans, sign autographs and pose for photos at the [Greater Milwaukee International Car & Truck Show](#) on Saturday, May 8, from 1-5 p.m. During his racing career, from 1983-2007, he earned several titles including two-time Indianapolis 500 winner, two-time 24-hour Daytona winner and two-time IROC champion, to name a few.

The [Greater Milwaukee International Car & Truck Show](#) will take place at a new location, Wisconsin State Fair Park, Wednesday, May 5 through Sunday, May 9, 2021. Rescheduled due to the COVID-19 pandemic, this year's later dates and new venue will allow for both expansive indoor exhibits as well as outdoor displays. The show will feature enhanced health and safety precautionary measures to protect attendees, vendors, employees and the surrounding community throughout the duration of the event.

Wisconsin State Fair Park's State Fair Exposition Center and masses of outdoor space will transform into a car enthusiast's paradise featuring hundreds of the latest cars, trucks, crossovers, SUVs and alternative fuel option vehicles, as well as exotics and classics. Attendees are invited to check out all the latest vehicles in this non-selling environment, talk to product specialists, inspect engines and experience the latest automotive technology. The show will also feature a Classic Car Show, Ford test drive, Subaru pet adoptions, Bennet Coachworks showcase and more.

About the Greater Milwaukee Car & Truck Show

The Greater Milwaukee International Car & Truck Show will be open to the public Wednesday, May 5 through Sunday, May 9, 2021. For this year, the auto show will take place at the Wisconsin State Fair Park, 640 S. 84th Street West Allis, WI 53214. Show hours are Wednesday from 3-9 p.m., Thursday to Saturday from 10 a.m. to 9 p.m. and Sunday from 10 a.m. to 6 p.m. Admission for online advance tickets is \$10 for adults (13 and over). Tickets purchased online during the show will be \$11 for adults. Tickets are also available on site for \$12. Senior citizens (62 and older) are \$9 (available Wednesday to Friday). Children (6-12) are \$6. Sunday is Family Day, children 12 and under are admitted free when accompanied by an adult. Ample parking is available for \$6. The 2021 Greater Milwaukee Car & Truck Show is presented by the Automobile Dealers Association of Mega Milwaukee (ADAMM) and produced by Steve Freeman Events. Visit www.autoshowmilwaukee.com.

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