



GREATER
milwaukee
 INTERNATIONAL
CAR & TRUCK SHOW
 presented by **ADAMM**
Associated Dealers Association of Major Milwaukee, Inc.

February 26- March 6, 2022
 Wisconsin Center

**3rd Level
 Exhibit Hall**

Revision Date: Oct. 26, 2021

Exhibit Setbacks
 on aisles: 1'-0"
 on exhibits: 2'-0"

Display Height* Restrictions
 M-1 thru M-11: 24'
 B-1 thru B-8: 24'
 BL-1 thru BL-7: 17'
 L-1 thru L-17: 17'
 L booths- 10'
 20-26 spaces: 10'

*ceiling height varies
 Lobby to Exhibit Hall Door Height- 9'4"

**Building
 Expansion
 Area**

L-10&11- 10' x 10'