



GREATER  
*milwaukee*  
 INTERNATIONAL  
**CAR & TRUCK SHOW**  
 presented by **ADAMM**  
Associated Dealers Association of Major Milwaukee, Inc.

February 26- March 6, 2022  
 Wisconsin Center

3rd Level  
 Exhibit Hall

Revision Date: Jan. 4, 2022

Exhibit Setbacks  
 on aisles: 1'-0"  
 on exhibits: 2'-0"

Display Height\*  
 Restrictions  
 M-1 thru M-12: 24'  
 B-1 thru B-8: 24'  
 BL-1 thru BL-7: 17'  
 L booths- 10'

\*ceiling height varies

Lobby to Exhibit Hall Door Height-  
 94"

Building  
 Expansion  
 Area