

For Immediate Release



Greater Milwaukee Car & Truck Show Returns To Wisconsin Center February 26-March 6 *New Model Vehicles, Luxury Vehicles, Classic Cars and More*

MILWAUKEE, Wis. (February 10, 2022) -- Featuring hundreds of new vehicles, pre-production models, luxury vehicles and more, the 2022 [Greater Milwaukee International Car & Truck Show](#) will return to the Wisconsin Center, Friday, February 26, to Sunday, March 6, 2022. Car lovers are invited to check out hundreds of the latest vehicles in a non-selling environment, inspect engines and experience the latest automotive technology. Held over nine days, the show will also feature pre-production models, specialty vehicles, tricked out custom cars, family fun and more. The auto show will be operated with appropriate health and safety protocols in place.

Product specialists from leading automotive manufacturers will be at the show to answer questions and provide information on the latest vehicles. A must-see lineup of pre-production models, not yet available in dealer showrooms will be on the show floor including the **2023 Subaru Solterra (EV), 2022 Grand Wagoneer, 2022 Jeep 4xe (hybrid), 2022 Ford F-150 Lightning (EV), 2022 Toyota Corolla Cross, 2022 Toyota Tundra, 2022 Chevrolet Corvette** and **2022 Ford Bronco**, to name a few.

Always popular with show-goers, the **Luxury Zone** will feature a collection of high-end vehicles from BMW, Cadillac, Lexus, Lincoln, Mercedes-Benz and more. Additionally, **Reina International Auto** will showcase several classic exotics and **Airstream** will display a collection of Airstreams to delight outdoor enthusiasts.

Check out the future of electric with an up-close look at the latest all-electric vehicles from a variety of manufacturers. More manufacturers are introducing all-electric vehicles including Ford, Subaru, Kia, Nissan and more. This year's auto show will also feature **Subaru Pet Adoptions** all show days. Pets looking for forever homes will be available for adoption in Subaru. The Humane Animal Welfare Society (HAWS) will be on site with adoptable dogs throughout the show.

Additionally, **Bennett Coachworks**, one of the premier auto restorations and custom car firms, will present a unique display of restored cars at the show including a 1967 Corvette Pro Touring Roadster, 1968 Porsche 912

SWB, 1970 Barracuda 440, 1932 Ford Hot Rod Survivor and more. The cars will demonstrate the various stages of production that go into an actual restoration.

This year's auto show will also feature:

- **The Tricky Trails Golf Links** – Featuring an 18-hole indoor mini golf course inside the auto show. Get ready to make a hole-in-one for a chance to win some great prizes. Minimum donation to play is \$2 and all proceeds benefit Feeding America of Eastern Wisconsin.
- **West Bend Dyno** – From a NASCAR preparing to set a land speed record on propane to Dennis Pronty's #42 super late model race car, a collection of restored vehicles from the experts in custom car and engine rebuilds will be on display. Additionally, a live supercharger installation (50-state legal) and small automotive electric diagnostic class demonstrations with **Milwaukee Automotive Technical College (MATC)** will take place throughout the auto show.
- **Diamond Jim's Classic Car Corral** – A variety of unique cars will be on display including a VW Thing, 1957 Cadillac 62 series, 1968 Pontiac GTO, a cool Cobra replica and more.
- **Wisconsin's Hot Rod Radio with Capt. Bob & Arlo** to broadcast live from the auto show floor on Sunday, February 27, from 12 to 2 p.m. Come visit and talk cars with Bob and Arlo.
- **High School Technicians of Tomorrow Competition** – On Friday, March 4, local high school students will compete in a live technician challenge for a chance to win thousands of dollars in scholarships and tools. This is a great opportunity to learn about the demand for automotive technicians in the workplace and educational opportunities, presented by **MATC**.
- **Mascot Day!** – On Saturday, March 5, from 1:30 p.m. to 2:30 p.m., don't miss the spirited parade of local sports team mascots as they stroll through the auto show featuring: Bucky Badger, Bernie Brewer, Milwaukee Brewers Famous Racing Sausages, Lakeshore Chinooks Gill and more. Leading the parade will be music from the University of Wisconsin Badgers Alumni Band.

The 2022 [Greater Milwaukee International Car & Truck Show](#) is presented by the Automobile Dealers Association of Metro Milwaukee (ADAMM) and produced by Steve Freeman Events. The auto show will be open to the public Saturday, February 26 through Sunday, March 6, at the Wisconsin Center (400 W. Wisconsin Ave). Show hours are Saturdays 10 a.m. to 9 p.m., Sundays 10 a.m. to 6 p.m., Monday - Thursday 3 p.m. to 9 p.m. and Friday 12 p.m. to 9 p.m.

Admission to the event is \$12 for adults when purchased online. Seniors (62 and older) are \$10; children (8-12) are \$6; and children 7 and under are FREE. Every Sunday is Family Day and all Children 12 and under are admitted free. Buy now at <https://autoshowmilwaukee.com/> and save. Tickets purchased onsite at the box

office will be \$15 for adults and \$10 for seniors. For more information visit www.AutoShowMilwaukee.com, follow on www.facebook.com/GreaterMilwaukeeAutoShow on Facebook and [@milautoshow](https://www.instagram.com/milautoshow) on Instagram.

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