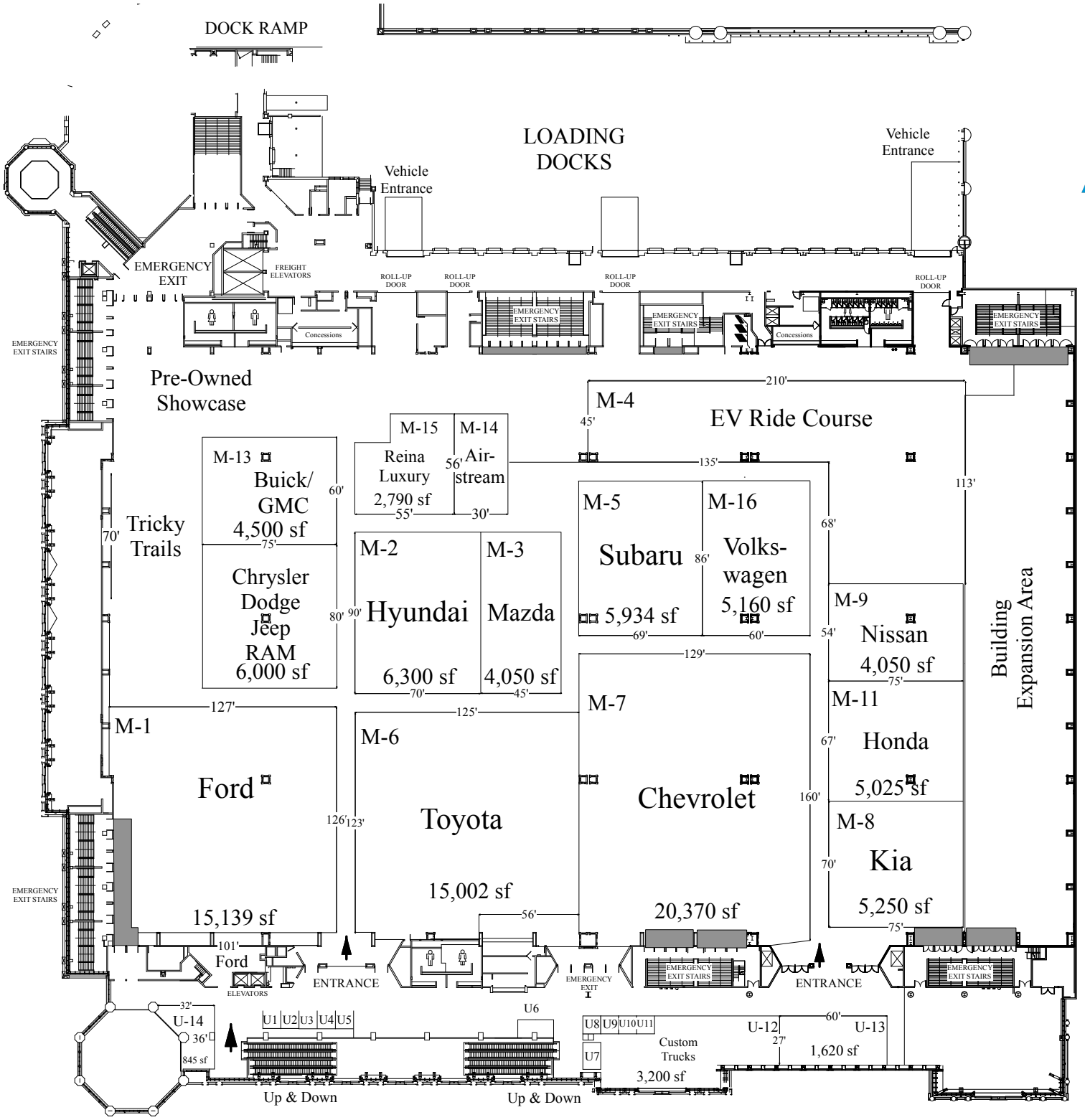

milwaukee AUTO SHOW
presented by ADAMM
Automobile Dealers Association of Mega Milwaukee, Inc.

February 24- March 3, 2024
Baird Center
Wisconsin Center District

3rd Level Exhibit Hall

Revision Date: Dec. 19, 2023

Exhibit Setbacks
on aisles: 1'-0"
on exhibits: 2'-0"

Display Height* Restrictions
M-1 thru M-16: 24'
B-1 thru B-8: 24'
BL-1 thru BL-7: 17'
L booths- 10'

*ceiling height varies

Lobby to Exhibit Hall Door Height- 9'4"