



## 2024 Milwaukee Auto Show Takes Over Wisconsin Center February 24-March 3

### WHAT:

The 2024 [Milwaukee Auto Show](#) returns to the Wisconsin Center with hundreds of new cars, trucks, crossovers, SUVs, all-electric vehicles, and more. Attendees are invited to sit behind wheels, ask questions and inspect engines in a non-selling environment. The auto show will also feature pre-production vehicles, high-end luxury vehicles, restored classics, tricked out customs, test drives, indoor EV test drives, and more. Also, don't miss pets looking for forever homes in Subaru's Pet Adoption area and the Tricky Trails 18-hole mini-indoor golf course for loads of family fun.

### WHEN:

Saturday, February 24 through Sunday, March 3

Saturdays: 10 a.m. to 9 p.m.

Sundays: 10 a.m. to 6 p.m.

Monday – Thursday: 3 p.m. to 9 p.m.

Friday: 12 p.m. to 9 p.m.

### WHERE:

The Baird Center (formerly The Wisconsin Center)  
400 W Wisconsin Ave  
Milwaukee, WI 53203

### WHO:

Product specialists from leading automotive manufacturers will be at the show to answer questions and provide information on the latest vehicles. The Milwaukee Auto Show is owned and presented by the Automobile Dealers Association of Mega Milwaukee and produced by Steve Freeman Events.

### TICKETS:

Buy now at [www.AutoShowMilwaukee.com](http://www.AutoShowMilwaukee.com) and save. Admission to the event is \$14 for adults purchased online through February 23, thereafter \$15 online. Seniors (62 and older) are \$12, and children 12 and under are admitted free all show days. Tickets purchased onsite at the box office will be \$15 for adults and \$10 for seniors.

### FOLLOW:

Follow on Facebook <https://www.facebook.com/GreaterMilwaukeeAutoShow> and [@milautoshow](#) on Instagram.

### PHOTOGRAPHY:

Photography is available by contacting Spin Communications, at 415/380-8390 or [deedee@spinpr.com](mailto:deedee@spinpr.com)

### CONTACT:

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