



Baird Center Hosts 2025 Milwaukee Auto Show February 22-March 2

WHAT:

The 2025 [Milwaukee Auto Show](#) returns to the Baird Center showcasing the latest cars, trucks, crossovers, SUVs, EVs, and more -- all in a no-pressure, non-selling environment. Explore 2025 models and discover a wide range of options, from hybrids and plug-in hybrids to EVs and traditional gas vehicles, helping you find the perfect fit for your lifestyle. Get hands-on by sitting behind the wheel, inspecting engines and experiencing new technologies. Also, don't miss pets looking for forever homes in Subaru Love's Pets Adoption area. Guests can also enjoy custom cars, and classics.

WHEN:

Saturday, February 22 through Sunday, March 2

Saturdays: 10 a.m. to 9 p.m.

Sundays: 10 a.m. to 6 p.m.

Monday – Thursday: 3 p.m. to 9 p.m.

Friday: 12 p.m. to 9 p.m.

WHERE:

Baird Center (North Building)

405 W. Kilbourn Ave.

Milwaukee, WI 53203

PARKING:

Save 40% when you pay in advance for the Clark Garage at 623 W. Wisconsin Ave – secure your parking [here](#). Onsite parking also available in the Baird Center Garage.

WHO:

Product specialists from leading automotive manufacturers will be at the show to answer questions and provide information on the latest vehicles. The Milwaukee Auto Show is owned and presented by the Automobile Dealers Association of Metro Milwaukee (ADAMM) and produced by Steve Freeman Events.

TICKETS:

Admission to the event is \$15 for adults purchased online. Seniors (62 and older) are \$13, children 7-12 are \$7.50, and children under 5 are free. Purchase tickets online at www.AutoShowMilwaukee.com.

FOLLOW:

Follow [@greatermilwaukeeautoshow](#) on Facebook and [@milautoshow](#) on Instagram.

PHOTOGRAPHY: Photography is available by contacting deedee@spinpr.com.

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